

**LOWER MAINLAND TREATY ADVISORY COMMITTEE
COMMUNICATIONS SUBCOMMITTEE
REGULAR MEETING**

December 6, 2000

Minutes of the Regular Meeting of the **Lower Mainland Treaty Advisory Committee (LMTAC) Communications Subcommittee** held at 9:30 a.m. on Wednesday, December 6, 2000, in the 6th floor Conference Room, 4330 Kingsway, Burnaby, BC.

| ATTENDANCE: | |
|---|---|
| JURISDICTION: | TAC REPRESENTATIVE: |
| City of White Rock | Councillor James Coleridge (Chair) (arrived 9:45 a.m.) |
| Village of Anmore | Mayor Hal Weinberg (Vice-Chair) (departed 11:58 a.m.) |
| Village of Lions Bay | Councillor Peter Stevenson |
| City of Port Moody | Councillor Meghan Lahti (arrived 9:42 a.m.) |
| City of Surrey | Councillor Jeanne Eddington (departed (12:05 p.m.) |
| LMTAC STAFF ATTENDANCE: | |
| David Didluck | LMTAC Executive Director |
| Kirstie Pirie | LMTAC Communications Coordinator |
| Carrie Peacock | Recording Secretary, Raincoast Ventures |
| GUESTS: | |
| Ellen Frisch, Provincial Consultation Manager (arrived via teleconference 9:40 a.m., departed 10:34 a.m.) | |

CALL TO ORDER

In the absence of the Chair, Vice-Chair Weinberg assumed the Chair and called the meeting to order at 9:30 a.m.

1. ADOPTION OF THE AGENDA

1.1 December 6, 2000 Communications Subcommittee Agenda

It was MOVED (Eddington) and SECONDED (Stevenson)

THAT the Agenda for the Regular Meeting of the LMTAC Communications Subcommittee scheduled December 6, 2000, be adopted with the addition of Item 5.3, "Workplan 2001".

CARRIED UNANIMOUSLY

2. ADOPTION OF THE MINUTES

November 1, 2000 Communications Subcommittee Minutes

It was MOVED (Eddington) and SECONDED (Stevenson)

THAT the Minutes of the Regular Meeting of the LMTAC Communications Subcommittee Meeting held November 1, 2000 be adopted as circulated.

CARRIED UNANIMOUSLY

Agenda Varied

The order of the Agenda was varied at the meeting to consider Item 3.1 later in the meeting, pending the arrival of Ellen Frisch.

4. REPORTS

4.1 Status Report on Outstanding Communications Plan 2000 Priorities

Document titled "Status Report – LMTAC Communications Plan 2000".

Kirstie Pirie, Communications Coordinator reviewed the revised LMTAC Communications Plan 2000 and commented regarding the Communications Plan 2000 Budget Status.

David Didluck, Executive Director noted that the report was received by the LMTAC Board, and commented regarding the allocations indicated in the budget.

9:40 a.m.

Ellen Frisch, Consultation Manager, BC Team South arrived at the meeting via teleconference.

9:42 a.m.

Councillor Lahti arrived at the meeting.

It was MOVED (Stevenson) and SECONDED (Lahti)

That the LMTAC Communications Subcommittee note its support for the reallocation of the communications priorities with respect to website projects, within its previously approved budget.

CARRIED UNANIMOUSLY

9:45 a.m.

Chair Coleridge arrived at the meeting and assumed the Chair.

Agenda Varied

The order of the Agenda was varied at the meeting to now consider Item 3.1.

3. DELEGATIONS

3.1 Provincial Communications & Consultation Update

Tsawwassen Table Update

Ellen Frisch, Consultation Manager, BC Team South commented regarding the main table meeting scheduled December 14, 2000 in Delta, and noted that the meeting may review a counter proposal to TFN. The attendance and documentation provided at a recent public treaty-related meeting held in Delta were discussed.

Request for Action

The Subcommittee requested the Provincial Consultation Manager to:

- a) forward all meeting notices and public release information to LMTAC, and*
- b) keep LMTAC apprised of all treaty-related meetings within the region.*

Katzie Table Update

Comments were provided regarding Katzie table discussions. It was noted that interest has been received for a Katzie-hosted community dinner session to occur within the next three months. Objectives and format for the federally conceptualized "Opinion Leaders Dinner" were discussed.

Tsleil-Waututh Table

It was noted that a recently released Tsleil-Waututh document titled "Our Land to Share", that identifies specific land interests, has been provided to LMTAC for information, and will be electronically forwarded to LMTAC representatives.

BCTC Interactive Display

The meeting discussed the success of the BCTC Mobile Kiosk and discussed benefits of LMTAC members hosting the kiosk in their communities.

Provincial Communication Process

The meeting discussed the province's process of forwarding meeting notices, press releases or other treaty-related information to LMTAC.

Request for Action

The Provincial Consultation Manager was requested to provide the committee with a summarized list of all consultation communication groups that exist within the provincial tables.

The meeting recognized potential provincial funding opportunities for the production of treaty-related publications that may be initiated by local governments. The Provincial Consultation Manager acknowledged LMTAC's efforts in developing a contact list to benefit the communication process, as requested by the LMTAC Board. It was suggested that the Subcommittee contact the Prince George communications group relative to treaty-related communications issues.

10:34 a.m.

Ellen Frisch departed the meeting.

Adjournment

The meeting adjourned at 10:34 a.m. and reconvened at 10:40 a.m.

4.2 Communications Plan and Budget 2001

Document marked "Draft" titled "LMTAC Communications Plan 2001"

Kirstie Pirie, Communications Coordinator reviewed the Draft LMTAC Communications Plan 2001. The Subcommittee discussed the draft plan and agreed to the following amendment to the 'Purpose' portion of the plan:

Purpose:

LMTAC Mission Statement:

The LMTAC Communications Plan identifies activities that help to maintain and improve relationships with its local government members and other individuals and organizations affected by treaty and non-treaty aboriginal issues.

LMTAC Communications Subcommittee Vision Statement:

To help inform Lower Mainland area Local Governments and the general public about the current treaty process and the key Aboriginal issues.

The goals of the plan are:

1. To increase awareness of LMTAC's activities, key roles and mandate.
2. To increase awareness and understanding of Lower Mainland area Local Government interests in treaty negotiations and Aboriginal issues.
3. To provide accurate, timely and comprehensive information on treaty and Aboriginal issues to target audiences.
4. To facilitate opportunities for LMTAC to gather input concerning Local Government on treaty and Aboriginal issues affecting the Lower Mainland area.
5. To help build better relationships between Local Governments and Aboriginal communities.

Following review of the draft LMTAC Communications Plan 2001, the subcommittee agreed to the following budget indications:

| PROJECT: | Budget Range |
|---------------------------------------|--------------------------|
| Category A: | |
| Internet / Web Projects | \$4,700 – 5,300 |
| Media Relations | \$1,300 – 1,500 |
| LMTAC Conference | \$4,500 – 5,500 |
| Education Program Development | \$400 – 600 |
| Public Information Products / Tools | \$750 – 1,250 |
| Stakeholder Presentations | \$500 – 700 |
| <i>Category A Range:</i> | <u>\$12,150 – 14,850</u> |
| Category B: | |
| Newsletter / Update Bulletin | \$250 – 750 |
| Table Specific Communication Projects | \$800 – 1,200 |
| <i>Category B Range:</i> | <u>\$1,050 – 1,950</u> |

| | |
|---|------------------|
| The combination of Category A and B must not exceed the Total CSC Budget Allocation: | \$ 15,000 |
|---|------------------|

11:58 p.m.

Mayor Weinberg departed the meeting.

12:05 p.m.

Councillor Eddington departed the meeting.

4.3 LMTAC / DTATF Principles Comparison Report

Document titled "Comparison Report - LMTAC First Principles and Delta Treaty Advisory Task Force (DTATF) Principles".

It was MOVED (Lahti) and SECONDED (Stevenson)

That the LMTAC Communications Subcommittee recommend to the LMTAC Board that LMTAC members be strongly encouraged to contact LMTAC **prior** to developing any treaty-related publications, meetings or communications, to ensure concurrence with LMTAC's official position, and that locally developed information that does **not** concur with LMTAC's position be identified.

CARRIED UNANIMOUSLY

4.4 Change to First Nations Media Monitor Service

Request of Staff

Staff was requested to cancel receipt of the B.C. Media Monitor publication.

5. OTHER BUSINESS

5.1 BCTC Educational Material

Consideration of this item was deferred to a future meeting.

5.2 Replacement of January 3, 2001 meeting with Communications Plan 2001 Workshop

The Subcommittee agreed to schedule a Communications Plan 2001 Workshop on January 3, 2001 to review the revised Communications Plan 2001 document.

5.3 LMTAC's Work Plan 2001

David Didluck, Executive Director reviewed his intent to incorporate Communications Subcommittee priorities in the overall LMTAC Work Plan 2001.

6. INFORMATION

The LMTAC Communications Subcommittee received for information the following items:

- 6.1** Opinion Leaders Dinner Summary;
- 6.2** Statistical Summary: LMTAC Web Site;
- 6.3** Quotation for 2001 Web Improvements;
- 6.4** Agenda Deadlines 2001; and
- 6.5** Honorarium and Expense Form.

7. CONCLUSION

The Regular Meeting of the LMTAC Communications Subcommittee held December 6, 2000 concluded at 12:30 p.m.