

**LOWER MAINLAND TREATY ADVISORY COMMITTEE
COMMUNICATIONS SUBCOMMITTEE
REGULAR MEETING**

July 13, 2000

Minutes of the Regular Meeting of the **Lower Mainland Treaty Advisory Committee (LMTAC) Communications Subcommittee** held at 9:34 a.m. on Thursday, July 13, 2000, in the 6th floor conference room, 4330 Kingsway, Burnaby, BC.

ATTENDANCE	
JURISDICTION	TAC REPRESENTATIVE
Village of Anmore	Mayor Hal Weinberg (Acting Chair)
Village of Lions Bay	Councillor Peter Stevenson
City of Port Moody	Councillor Meghan Lahti
City of Surrey	Councillor Jeanne Eddington (departed 11:58 a.m.)
LMTAC STAFF	
David Didluck	LMTAC Executive Director
Kirstie Pirie	LMTAC Communications Coordinator
Rae Ratslef	Recording Secretary, Raincoast Ventures
GUESTS:	
Rob Fenger, rjf productions (departed 10:35 a.m.)	
Mark Atherton via teleconference (arrived at 11:09 a.m., departed at 11:40 a.m.)	

CALL TO ORDER

A quorum being present, the meeting was called to order at 9:34 a.m.

1. Approval of Agenda

It was MOVED (Lahti) and SECONDED (Stevenson)

THAT the Agenda for the Regular Meeting of the LMTAC Communications Subcommittee scheduled July 13, 2000 be adopted with amendment to consider Item 3.2 prior to Item 3.1.

CARRIED UNANIMOUSLY

2. Approval of Minutes

2.1 Minutes of Communications Subcommittee Meeting dated June 21, 2000

It was MOVED (Lahti) and SECONDED (Stevenson)

THAT the minutes of the Regular Meeting of the LMTAC Communications Subcommittee held June 21, 2000 be adopted as circulated.

CARRIED UNANIMOUSLY

3. Key Issues Discussion

Agenda Varied

As was noted under Item 1, "Approval of the Agenda", the order of the Agenda was varied at the meeting to consider Item 3.2 at this point.

3.2 Web Site Next Steps

Document from rjf productions titled "LMTAC Web Site Development and Maintenance – Contract between rjf productions and LMTAC".

Rob Fenger, rjf productions, utilizing an overhead slide presentation, led the Committee on a tour of the newly revised LMTAC Website at www.lmtac.com (also at www.lmtac.bc.ca). Mr. Fenger

advised that an Edmonton server, offering many advantageous features, including LMTAC email addresses, has been secured to host the site.

Information was provided on the LMTAC Website content, its nearly 2,000 hyperlinks, and on the process for converting, loading and archiving meeting agendas and ratified meeting minutes. Additional information was provided on various means of measuring the number of Website hits received depending on the counter service used and on the usage report that will eventually be compiled by the server provider.

During discussion the Committee considered links to related Websites, the possibility of opening links in window frames in order that the surfer isn't transferred from the LMTAC Website, and the pros and cons of using frames on the Website.

Request of Staff

Staff was requested to amend the Website as follows:

- a) link page, note that these are links to the existing Treaty Advisory Committees and possibly include a list of others that do not have Websites, and add a link to the Sechelt Indian Government Website;
- b) investigate options for using a Website hit counting service;
- c) change the LMTAC logo button to reference the "Home Page"; and
- d) add to the search options "Indians", "Native Treaties", "Native";
- e) include a highlighted box on each page called "feedback" that opens to the LMTAC email;
- f) replace the photo on the home page with one showing a relationship between LMTAC and First Nations, ensuring it isn't copyrighted and checking New Zealand and UN sites;
- g) include a link to maps illustrating overlaps and Aboriginal population across the region;
- h) amend top bar to read "Current Newsletter" and include a link on the archival newsletter page that links to the current newsletter; and
- i) add links to the LMTAC member municipality's Websites.

Once the site is fully operational on the new domain Mr. Fenger will be invited to make a LMTAC Website presentation to a LMTAC Board meeting and a news release providing information on the new site will be sent to local media.

10:35 a.m.

Rob Fenger, rjf productions, departed the meeting.

Agenda Varied

The order of the Agenda was further varied at the meeting to consider Items 3.3, 3.5 and 3.4 prior to Item 3.1

3.3 Communications Plan 2000 Status Report

David Didluck, Executive Director, reported on the status of communications activities for the year as contained in the LMTAC Communications Plan 2000 (reference Agenda Item 6.1).

In the ensuing discussion suggestion was made that staff produce a video of LMTAC Board meetings and provide it to local cable carriers for broadcasting. Further discussion of this item was deferred to Agenda Item 3.5.

3.5 Rogers/Shaw Cable Update

Kirstie Pirie, Communications Coordinator, reported on recent discussions with cable companies and provided information on the questions that LMTAC must respond to in order to apply for cable television coverage in the fall.

The Committee discussed the requirements for submitting a proposal for coverage and considered the value of having a televised forum that discusses the LMTAC First Principles. Note was made that providing coverage of each of the anticipated table-specific forums in 2000 may not be within

the communications activities budget and would require significant cooperation between organizations and across boundaries.

11:09 p.m.

Mark Atherton, Consultation Manager, BC Team South, joined the meeting via teleconference.

Further consideration of this item was deferred until following consideration of Agenda Item 3.1

3.4 Public Forums and Cross-Cultural Communication with First Nations

- a) *Email dated June 22, 2000 from David Didluck to Mayor Hal Weinberg regarding "Idea Raised: x cultural communication";*
- b) *Email dated July 4, 2000 from David Didluck to Kirstie Pirie regarding "FW: URGENT – Idea Raised: x cultural communication";*
- c) *Document titled "LMTAC Public Forums Draft Workplan";*
- d) *Document titled "LMTAC Member Jurisdictions Included in First Nations' Statement of Intent Areas"; and*
- e) *On-table document titled "Cross cultural Interactions Between Nations – a Suggestion to the Lower Mainland Treaty Advisory Committee".*

Chair Weinberg read aloud the introductory page of the on-table documentation. The Committee expressed its support for the concepts presented in the document and suggestion was made that some personal LMTAC/First Nations involvement could occur through participation in pow-wows.

Mark Atherton, BC Team South, commented on various means through which LMTAC could engage in casual discussions and being to build relationships with First Nations, noting that the bigger the planned event, the less chances for one-on-one dialogue.

The Committee considered whether a LMTAC hosted social event (i.e. a BBQ) would involve one or many First Nations and provincial and federal government representatives and discussed related pros and cons. Options for a Delta/Surrey and/or the LMTAC Executive hosting a private event with the Tsawwassen First Nation were explored.

Comments were made regarding Surrey Council's lack of interest in Tsawwassen table discussions and on the province's obligation to educate Councils and the public in municipalities outside of Delta that are also affected by the Tsawwassen table talks.

It was MOVED (Eddington) and SECONDED (Stevenson)

That the LMTAC Communications Subcommittee recommend the LMTAC Executive Committee approve a LMTAC hosted BBQ or social event with the Tsawwassen First Nation.

CARRIED UNANIMOUSLY

It was MOVED (Eddington) and SECONDED (Stevenson)

That the LMTAC Communications Subcommittee, subject to the LMTAC Executive Committee's approval of the concept of a social event with the Tsawwassen, direct staff to

- a) extend an invitation to the federal and provincial governments to participate; and
- b) draft an event budget and pursue federal and provincial sponsorship.

CARRIED UNANIMOUSLY

3.1 Provincial Communications and Consultation Update

Mark Atherton, Consultation Manager, BC Team South, discussed the Draft Tsawwassen First Nation table Workplan and sought feedback from members.

3.5 Rogers/Shaw Cable Update Cont'd.

Chair Weinberg reviewed the Committee's earlier discussion regarding the concept of a televised LMTAC forum to discuss the First Principles.

Mr. Atherton provided initial comments on the concept and was encouraged to discuss the concept with other members of the BC Team South.

11:40 a.m.

Mark Atherton departed the meeting.

It was MOVED (Lahti) and SECONDED (Stevenson)

That the LMTAC Communications Subcommittee:

- a) recommend an in-studio LMTAC hosted forum, to include phone-in public participation and provincial and federal government representatives, to discuss the LMTAC First Principles; and
- b) direct staff to draw up an outline for the forum and for subsequent public forums to be held in communities across the region as required to engage the public in further discussion of the LMTAC First Principles.

CARRIED UNANIMOUSLY

Request of Staff

Staff was requested to consult with cable companies to determine the feasibility of broadcasting interest in a LMTAC forum focusing on the LMTAC First Principles that would set the stage for later, more detailed, table-specific forums.

Councillor Lahti expressed concerns regarding the wording in the LMTAC 2000 Communications Plan that references hosting community forums. Interpretation of the meaning of "community forums" was debated and the need for absolute clarification was noted.

11:58 a.m.

Councillor Jeanne Eddington departed the meeting.

Chair Weinberg will clarify the interpretation of "community forums" in discussions with the Board Chair and will present the Committee's view that the suggestion for televised forums is consistent with the approved 2000 Communications Plan.

3.6 LMTAC Board Meeting Throughout Lower Mainland Region

David Didluck, Executive Director, on behalf of Councillor James Coleridge who was unable to attend the meeting, put forward a proposal that the LMTAC Board meetings rotate their location.

Further consideration of this item was deferred to the next meeting.

4. Business Arising

4.1 LMTAC Member Links to LMTAC Web Site –Update

Kirstie Pirie, Communications Coordinator, reported on the status of member links.

4.2 Meeting Schedule

The Committee agreed that there not be an August Subcommittee meeting. With regard to the remainder of the Subcommittee's meetings for 2000, it was agreed that they be rescheduled to occur the first Wednesday of each month, from 9:30 a.m. to 11:30 a.m.

5. Other Business

5.1 Media Perception

Councillor Stevenson provided information on recent negative media coverage of UBCM having declined a First Nations' meeting request. Concerns were expressed regarding the UBCM's response and regarding UBCM having not consulted LMTAC regarding the issue.

It was MOVED (Stevenson) and SECONDED (Lahti)

That the LMTAC Communications Subcommittee:

- a) recommend the LMTAC Executive Committee, in light of recent media coverage which suggested a reluctance to participate in discussion of issues directly with First Nations, convey to the UBCM Aboriginal Affairs Committee and to First Nations the willingness of LMTAC to discuss issues directly with First Nations; and
- b) direct staff to attach a copy of the relevant media article to the Executive Committee agenda for information.

CARRIED UNANIMOUSLY

David Didluck, Executive Director, advised on the status of a request to the UBCM to hold a LMTAC information session/forum at the UBCM convention.

6. Information Items

It was MOVED (Stevenson) and SECONDED (Lahti)

That the LMTAC Communications Subcommittee receive for information:

- 6.1 LMTAC Communications Plan 2000;
- 6.2 Draft Workplan for Table Update for Councils/Boards; and
- 6.3 Correspondence (general).

CARRIED UNANIMOUSLY

7. Adjournment

The LMTAC Communications Subcommittee Regular Meeting held July 13, 2000 adjourned at 12:11 p.m.