

**LOWER MAINLAND TREATY ADVISORY COMMITTEE
COMMUNICATIONS SUBCOMMITTEE
REGULAR MEETING**

March 15, 2000

Minutes of the Regular Meeting of the **Lower Mainland Treaty Advisory Committee (LMTAC) Communications Subcommittee** held at 12:04 p.m. on Wednesday, March 15, 2000, in the 6th floor conference room, 4330 Kingsway, Burnaby, BC.

ATTENDANCE	
JURISDICTION	TAC REPRESENTATIVE
City of White Rock	Councillor James Coleridge (Chair)
Village of Anmore	Councillor Ron Boies
Village of Lions Bay	Councillor Peter Stevenson
City of Port Moody	Councillor Meghan Lahti
ABSENT	
Village of Anmore	Mayor Hal Weinberg (Vice Chair)
City of Surrey	Councillor Jeanne Eddington
LMTAC STAFF	
David Didluck	LMTAC Executive Director
Kirstie Pirie	LMTAC Coordinator
Carrie Peacock	Recording Secretary, Raincoast Ventures
GUEST	
Mark Atherton	Manager, Treaty Consultation, Ministry of Aboriginal Affairs

1. Approval of Agenda

It was MOVED (Lahti) and SECONDED (Stevenson)

THAT the Agenda for the Regular Meeting of the LMTAC Communications Subcommittee scheduled March 15, 2000 be approved as circulated.

CARRIED UNANIMOUSLY

2. Approval of Minutes

2.1 Minutes of Communications Subcommittee Meeting dated February 9, 2000

It was MOVED (Stevenson) and SECONDED (Lahti)

THAT the minutes of the Regular Meeting of the LMTAC Communications Subcommittee held February 9, 2000 be adopted with an amendment to the last motion on page 3, which will be amended to read:

“THAT the LMTAC Communications Subcommittee recommend LMTAC request its members to inform the LMTAC office and the Communications Subcommittee of any and all local government communications activities pertaining to lower mainland treaties, including public meetings, publications, media articles and documentation”.

CARRIED UNANIMOUSLY

3. Key Issues Discussion

3.1 Communication Plan 2000 Update

- a) *Excerpt from the minutes of the LMTAC Finance and Organizational Committee Regular meeting held February 21, 2000 regarding “Communications Subcommittee Recommendations of Communications Plan 2000 Activity Options”; and*
- b) *document dated December 15, 2000 from Kirk & Co. Consulting Ltd. Titled “Communication Plan 2000 for Lower Mainland Treaty Advisory Committee”.*

David Didluck, Executive Director, reviewed the Finance and Organizational Subcommittee's request to prioritize and quantify the options indicated in the Communication Plan 2000 Activities. Members discussed various activities found in the Communications Plan and asked for clarification of the LMTAC Coordinator's role. As the workload of LMTAC staff has significantly increased over the past months, the feasibility of an additional LMTAC employee or contractor on a part-time basis was reviewed.

The committee suggested local governments be encouraged to provide links on their Websites to LMTAC's Website to access lower mainland treaty related information rather than compiling their own interpretations, to avoid duplication and potential inaccuracies. It was noted that direct links can be made to specific tables which are individually identified within LMTAC's Website.

The committee reviewed the Communication Plan 2000 Activities options and agreed on the following priorities:

COMMUNICATIONS PLAN 2000		
Category A: Public Relations		
Documentary		\$ 500.00
Internet and Website Projects		4,000.00
Media Relations		<u>3,500.00</u>
	Priority A Total:	\$8,000.00
Category B: Local Government Relations		
Newsletters		
Municipal Forums		
Council of Council Forums		<u>4,000.00</u>
Council Presentations		
	Priority B Total:	\$4,000.00
Communications Plan 2000 TOTAL:		\$12,000.00

It was MOVED (Lahti) and SECONDED (Stevenson)

That LMTAC Communications Subcommittee refer its reviewed and prioritized Communication Plan 2000 Activities to the Finance and Organizational Sub-Committee for approval.

CARRIED UNANIMOUSLY

3.2 BC South Team Presentation – Communication Activities

On-table documentation titled 'Backgrounder', submitted by Mark Atherton, Manager, Treaty Consultation, Ministry of Aboriginal Affairs, regarding Prince George proclaiming June as Treaty Awareness Month.

Mark Atherton, Manager, Treaty Consultation, Ministry of Aboriginal Affairs provided comments regarding provincial community efforts, reviewed various conceptual projects of the ministry and discussed the importance of community awareness programs to the treaty negotiations process.

Request of Staff

Staff was requested to invite Katherine Gordon, Chief Negotiator to the next full LMTAC board meeting.

It was MOVED (Lahti) and SECONDED (Stevenson)

That the LMTAC Communications Subcommittee:

- a) receive for information the verbal presentation by Mark Atherton, Manager, Treaty Consultation, Ministry of Aboriginal Affairs relative to Agenda Item 3.2; and

b) thank Mr. Atherton for attending the Communications Subcommittee meeting.

CARRIED UNANIMOUSLY

4. Business Arising

4.1 LMTAC Web Site – Status Update

- a) *Excerpt from the minutes of the LMTAC Communications Subcommittee Regular meeting held February 9, 2000 re “Web Site – Status Update”; and*
- b) *document dated March 7, 2000 presenting web page <http://www.gvrd.bc.ca/lmtac>.*

David Didluck, Executive Director reviewed a previous recommendation of the Communications Subcommittee regarding LMTAC’s Website, noted that the site is operational with the exception of the ‘Agendas’ and ‘Minutes’ sections, and encouraged committee members to review the site. The committee suggested replacing the current web page picture with a map of the region.

5. Other Business

5.1 Inclusion of LMTAC Materials on Local Government Websites

The committee discussed the inclusion of lower mainland treaty related material on local government members Websites, and identified the need to provide and ensure accurate and factual information. It was suggested a direct link from members’ Websites to LMTAC’s Website, could address concerns regarding the continuity of information.

It was MOVED (Boies) and SECONDED (Lahti)

THAT the LMTAC Communications Subcommittee recommend the Executive Committee request:

- a) that LMTAC be informed and consulted when local government members include lower mainland treaty related information on their Websites; and
- b) that LMTAC request all local government members, provincial and federal treaty negotiations agencies, include a link on their Websites to LMTAC’s Website.

CARRIED UNANIMOUSLY

6. Information Items

On-table North Shore Newspaper article dated March 8, 2000 by Ted White, M.P.

It was MOVED (Stevenson) and SECONDED (Boies)

THAT LMTAC Communications Subcommittee request staff to review the North Shore News article dated March 8, 2000 by Ted White, M.P. to confirm its content adheres to the principles approved by LMTAC, and advise the Communications Subcommittee of any recognized discrepancies.

CARRIED UNANIMOUSLY

It was MOVED (Lahti) and SECONDED (Stevenson)

That the LMTAC Communications Subcommittee receive for information correspondence dated February 15, 2000 to Kirk and Co. Consulting; dated February 15, 2000 to LMTAC Members; and dated February 29, 2000 to all other Treaty Advisory Committees in B.C.

CARRIED UNANIMOUSLY

It was MOVED (Lahti) and SECONDED (Boies)

THAT the LMTAC Communications Subcommittee request LMTAC staff to review and edit where appropriate, the plan titled “Communication Plan 2000 for Lower Mainland Treaty Advisory Committee” developed by Kirk and Co.

CARRIED UNANIMOUSLY

7. Adjournment

The LMTAC Communications Subcommittee Regular Meeting held March 15, 2000 adjourned at 1:55 p.m.