

**LOWER MAINLAND TREATY ADVISORY COMMITTEE
COMMUNICATIONS SUBCOMMITTEE
REGULAR MEETING**

May 2, 2001

Minutes of the Regular Meeting of the **Lower Mainland Treaty Advisory Committee (LMTAC) Communications Subcommittee** held at 9:30 a.m. on Wednesday, May 2, 2001 in the 6th floor conference room, GVRD Offices, 4330 Kingsway, Burnaby, BC.

ATTENDANCE	
JURISDICTION	TAC REPRESENTATIVE
Village of Anmore	Mayor Hal Weinberg (Chair) (departed 11:40 a.m.)
City of Coquitlam	Councillor Louella Hollington (Vice Chair)
Village of Lions Bay	Councillor Peter Stevenson
City of Port Moody	Councillor Meghan Lahti (departed 10:52 a.m.)
City of White Rock	Councillor Mary-Wade Anderson
LMTAC STAFF	
David Didluck	LMTAC Executive Director
Kirstie Pirie	LMTAC Communications Coordinator
Vivian Guthrie	Recording Secretary, Raincoast Ventures
GUESTS:	
Alison McNeil, Senior Policy Analyst, UBCM (departed 11:25 a.m.)	
Brian Mitchell, Communications Manager, BC Treaty Commission (departed 11:25 a.m.)	

1. ADOPTION OF THE AGENDA

1.1 May 2, 2001 Communications Subcommittee Agenda

It was MOVED (Lahti) and SECONDED (Stevenson)

THAT the Agenda for the Regular Meeting of the LMTAC Communications Subcommittee scheduled May 2, 2001 be approved as circulated.

CARRIED UNANIMOUSLY

2. ADOPTION OF THE MINUTES

2.1 March, 2001 Communications Subcommittee Minutes

It was MOVED (Lahti) and SECONDED (Stevenson)

THAT the minutes of the Regular Meeting of the LMTAC Communications Subcommittee held April 4, 2001 be adopted as circulated.

CARRIED UNANIMOUSLY

3. DELEGATIONS

No delegations were received at the meeting.

4. REPORTS

4.1 Fall Event Planning

- a) Document titled "LMTAC Fall Event – Paddling Together"; and
- b) On-table document dated May 2, 2001, titled "Addition to Workplan".

David Didluck, LMTAC Executive Director, summarized the theme, context, and objectives for the planned Fall event and explained that it would be the first event of its kind.

Chair Hal Weinberg welcomed the guests, Allison McNeil, UBCM and Brian Mitchell, Communication Manager, BC Treaty Commission, to the meeting and reviewed the purpose of the proposed fall event.

Councillor Louella Hollington identified New Zealand as a possible source for urban case studies. Chair Hal Weinberg informed the members of a comprehensive web site that included New Zealand case studies.

Committee members addressed concerns voiced at the LMTAC Full Board meeting in April and suggested that attaching the fall event to the UBCM conference would be too lengthy a commitment for attendees. It was instead agreed that the event be scheduled Friday and Saturday, October 19 and 20, 2001 or alternately, October 12 and 13, 2001.

Discussion continued on the draft agenda concerning the length of the event, the number of case studies and objectives. Comments included:

- attendance at similar events tends to drop off on the last day;
- agreement that more exciting titles for each case study should be developed, i.e. "The 'Something- Something' Experience" or possibly "The Coquitlam Affair";
- importance of focusing on emerging solutions and attendee participation;
- agreement that there be a minimum of one case study for each subject and that they focus on urban problems relevant to the treaty process;
- suggestion that each event be interspersed with talking heads and that learning happens when participants listen and then engage in debate; and
- agreement that objectives numbered 1, 5, and 6 be the main objectives and that objectives numbered 2, 3 and 4 support the main three objectives.

Request of Staff

Staff was requested to revise the event description in respect to the three objectives.

Discussion ensued in regard to the outcomes of the event and in particular what the attendees would take away from the event. It was suggested that a 'tool kit' be developed for the participants.

In reference to the case study presentation format it was decided that it would be more desirable to present the study and immediately open the floor to participants for discussion or shared experiences. At the end of each case study a facilitator or case study expert would record what tools could be used and summarize the lessons that had been learned.

It has been estimated that the event will have between 100 and 150 participants.

Mr. Mitchell recommended that the closure be planned and kept within the theme. He suggested that a facilitator lead the closure asking participants questions such as "What can I do? What can we do? What can others outside the conference do?"

Committee members agreed to end the event by creating and distributing a handout of "lessons learned" from each of the case studies, an open discussion on the benefits of the event, closing comments and a networking opportunity. Practical tips or a resource guide could be developed and added to the Web Site. It might be possible to end in a ceremony with participants signing a Memorandum of Understanding or other paper. It was also suggested that a harbour tour be offered for participants.

10:52 a.m.

Councillor Meghan Lahti departed the meeting.

Discussion continued concerning the event in regards to possible speakers and funding sources. Future proposed changes to the Indian Act that could impact on ideas for the event were also considered. It was agreed that informal and formal invitations be sent to all proposed speakers and to Brian Smith, BC Hydro and Chiefs of the Tsawwassen and Campbell River Bands.

Possible funding sources for the event were identified as follows:

- Urban Development Institute;
- The Community forum process;
- UBCM regional forum committee; and
- registration fees of \$25-\$150 (taking into consideration meal costs).

It was agreed that the Subcommittee make formal written applications for funding to the above noted resources and that a letter be sent to the UBCM requesting co-sponsorship. It was noted that \$5,000 has been allocated by LMTAC for the event and it was estimated that costs might exceed ten thousand dollars.

Request of Staff

Staff was requested to develop a budget for the planned fall event.

Members agreed that a review of case studies is the next step for the Subcommittee.

4.2 Education Project

- a) *Document titled "Hardcopy of LMTAC PowerPoint Slides"; and*
- b) *Draft letter to Teachers of Classes with First Nation/Treaty Content.*

11:25 a.m.

Alison McNeil, UBCM and Brian Mitchell, BC Treaty Commission departed the meeting.

Kirstie Pirie, LMTAC Communications Coordinator, brought the attention of the members to the sample orientation materials that would be easily adapted to share information with interested parties.

Subcommittee members discussed the proposed draft letter to Teachers of Classes with First Nation/Treaty Content. While some members thought education matters fell under the jurisdiction of the Provincial Government, others felt this project would uphold the intent to promote better communications between LMTAC and the municipalities of the region.

Members agreed that clarification as to the Subcommittee's mandate would be sought from the LMTAC Executive Committee. It was further suggested that this issue be a separate item on the agenda of the next Executive Committee session.

Consideration of the draft letter to Teachers of Classes with First Nation/Treaty Content was deferred to the Subcommittee's next meeting.

11:40 a.m.

Chair Hal Weinberg departed the meeting. Vice Chair Louella Hollington assumed the chair.

5. STANDING REPORTS

5.1 BC South Communications and Consultation Update

There was no BC South Communications and Consultation update at the meeting.

5.2 Communications Subcommittee Chair

There was no report from the Communications Subcommittee Chair at the meeting.

5.3 LMTAC Staff

On Table Documents titled "LMTAC Governance Symposium Poster", "Draft Agenda", and "Confirmation Notice".

David Didluck, LMTAC Executive Director, presented the on-table documents and announced that the GVRD Manager of Policy and Planning would be speaking at the symposium and that the

documents would be presented to the LMTAC Board for approval prior to distribution. It was suggested that mention of the upcoming fall event be included in the symposium package.

Members were informed that the Executive Director has been invited to the FCM conference in Banff and will have an opportunity to promote the planned fall event to the attendees.

Mr. Didluck displayed the vest to be presented to Leonard George in appreciation of his association with LMTAC.

6. OTHER BUSINESS

No other business items were presented at the meeting.

7. INFORMATION ITEMS

The LMTAC Communications Subcommittee received for information the following Items:

- 7.1 Communications Plan Activity Status Report;
- 7.2 LMTAC Web Site Statistical Summary; and,
- 7.3 Honorarium and Expense Form.

8. ADJOURNMENT

The LMTAC Communications Subcommittee Regular Meeting held May 2, 2001 adjourned at 11:52 a.m.